

Bouvard Coastcare Group

Working for the future to protect our coastal dune system, flora and fauna

28 Years & Counting!

How does a local Coastcare group remain relevant and engaging?

By Chairperson – Mel Horton

Who are we?



What do we do?

- Monitor the coast
- Report problems
- Apply for grants
- Maintain the dunes
- Improve facilities



Report Problems



Monitor the Coast



1985



1995

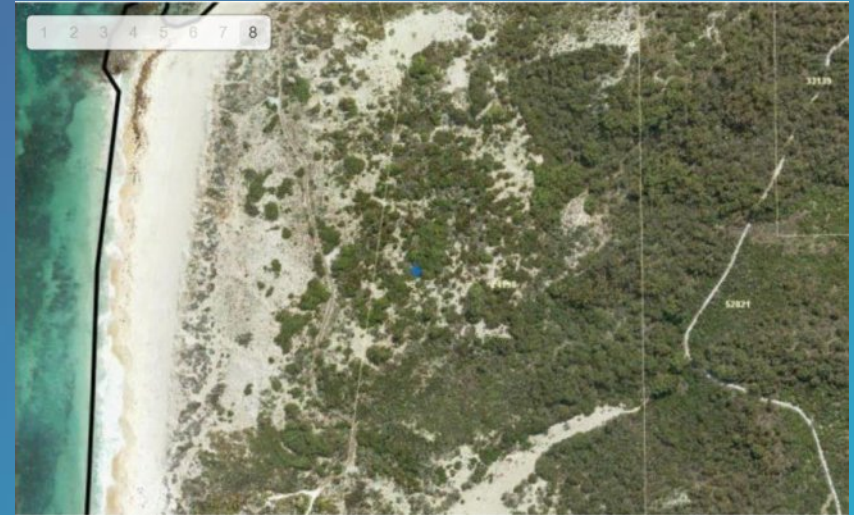
Maintain the Dunes



1985



1995



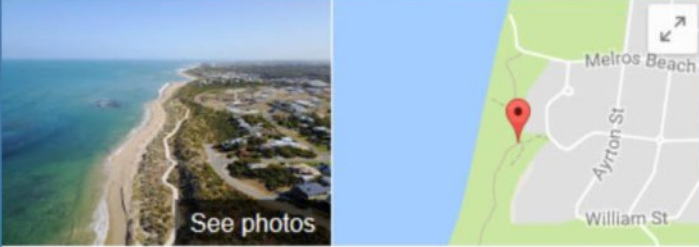
2015

2 square Kms restored from simple brushing over 3 yrs

Improve Facilities



Bouvard Coast Care Picnic Bench



[See photos](#)

Bouvard Coast Care Picnic Bench

[Website](#) [Directions](#)

4.6 ★★★★★ 5 Google reviews

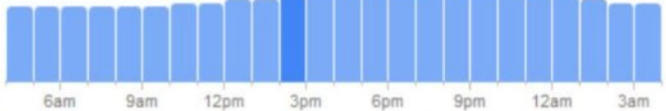
Tourist attraction in Dawesville, Western Australia, Western Australia

Address: Melros Beach Rd, Dawesville WA 6211

Hours: Open today · [Open 24 hours](#) ▼

Popular times ⓘ [Saturdays](#) ⬆️⬆️

Now: Usually a little busy



Plan your visit: People typically spend up to 2 hours here

Reviews [Write a review](#) [Add a photo](#)

5 Google reviews

Apply for Grants



\$179,000
IN GRANTS

3,862
VOLUNTEER HOURS

\$96,550
EQUIVALENT VALUE @ \$25/HR



A Brief History

PHASE 1

- Started in 1993 by a small band of thoughtful residents headed up by Malcolm Flett – retired bank manager
- Flanked by Ron Glasson – environmental scientist & lecturer
- Group concerned about coastal erosion of the sand dunes and loss of habitat
- 1997-2015:
 - Raised \$111K in grants and put in 2,662 community hours (\$66,500 @ \$25/hr)
 - Improved beach access and built 6km coastal path
 - Restored large areas of coastal erosion
 - Encouraged youth involvement through local school program
- Due to illness the group waned for a few years then Malcolm handed over to Mel Horton in 2016



A Brief History

PHASE 2

- 2016-2021 – After illness Malcolm handed over to Mel
 - Group reborn, registered as Not for Profit, started a formal committee & got online!
 - Started 5 year battle to fight septage waste facility just 500m from ocean at Tims Thicket - finalised Dec'20 with unanimous Councillor vote against facility
 - Raised \$68K in grants and put in 2280 community hours (\$57,000 @ \$25/hr)
 - Improved facilities – installed picnic table & benches
 - Continued weeding, restoration brushing and plantings
- Main group members now average age 75 – we need younger members



A Brief History

PHASE 3

- 2021+ - Main group members now average age 75 – we need younger members:
 - Engage with CoM Environmental Dept new Weed Mapping
 - New project Red-Green to engage younger generation (and their parents!) incorporating Weed Mapping system
 - Older members to engage in seed collection & grow seedlings
 - Look for traditional owner engagement
 - Continue weeding, restoration brushing and plantings
 - Work on succession planning for BCCG!



Secrets Behind Our Longevity

- Good exciting projects/causes
- Engaged the right team
- Community engagement
- Utilise IT
- Marketing



Secrets Behind Our Longevity

We have engaging projects/causes:

- Great new facilities – coastal path, picnic table & benches, possum bridge
- Rehab - plantings, seed bombing
- Keep fit – brushing/weeding 😊
- Red to Green education project – biodiversity/climate change
- United against liquid waste facility (over 2000 objectors)

* Some of these happened by accident!



Engage the right team

Choose your Chair

- Seek out retired business leader/manager
 - They get bored – give them something to do! 😊
- They're usually good leaders/people people/innovators
- They're usually good at project management
- They're usually good at marketing & future proofing
- They don't need to be knowledgeable about your group!



Engage the right team

Choose your Secretary

- Preferably a retired secretary/administrator/PA
- Usually detailed & organized
- Preferably IT literate – WORD/Mailchimp/Jotforms

• Choose your Treasurer

- Preferably a retired accountant/bookkeeper/administrator
- With basic finance background/understands Profit & Loss
- Usually detailed & can manage bank accounts
- Usually able to work on grant applications & financial management



Engage the right team

Choose your Committee

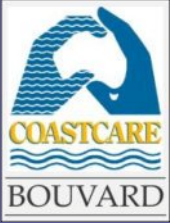
- Core dedicated members
 - Knowledgeable/traditional owners
 - Enthusiastic & reliable
 - Often already active in the community!
- Make use of member skills
 - We have a web designer member
 - We have medical members (first aiders)
 - We have 2 disabled members (disabled access)



Secrets Behind Our Longevity

We engage with Stakeholders & Community:

- We work closely with City of Mandurah
- Our local councillors
- Local press
- Other local groups
 - Wayfarers
 - Schools
 - Men of trees



Secrets Behind Our Longevity

We utilise IT to:

- keep admin simple & working for us
 - Website for constitution, privacy statements & automation
 - Mailchimp for members list & emails
 - Jotforms for joiners, recording time, surveys
- Marketing, marketing, marketing
 - Website for our identification, grants background
 - Facebook for events
 - Mailchimp for newsletters

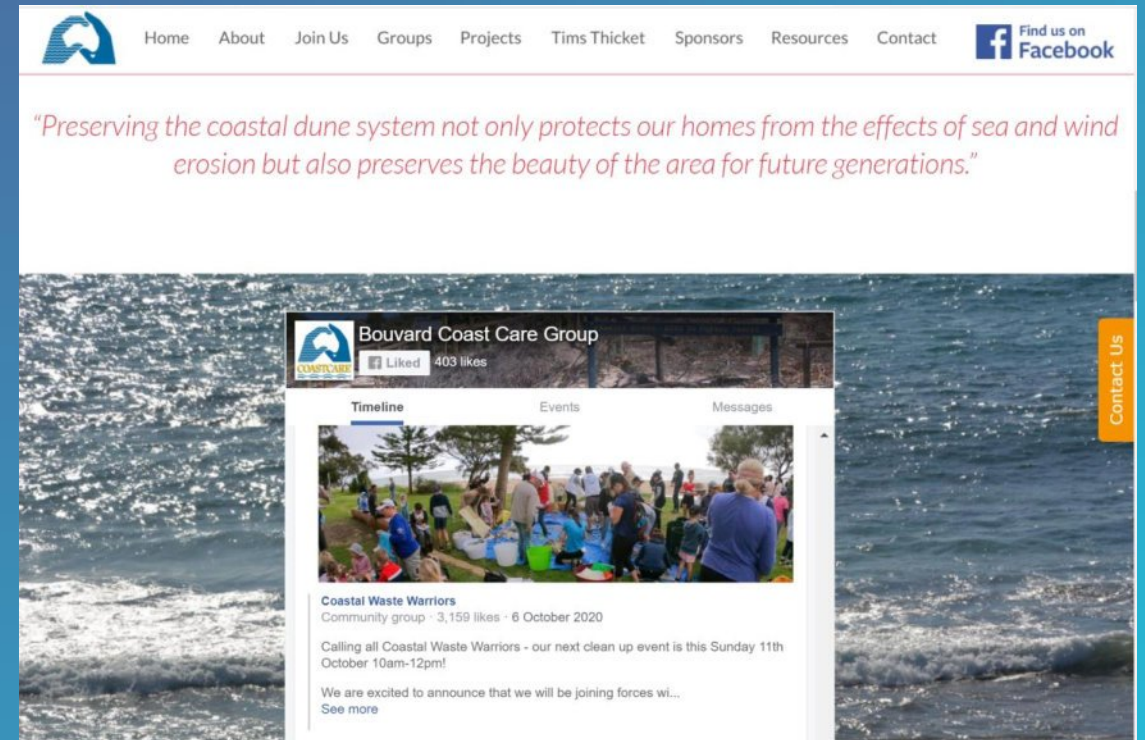


Website & Facebook

Shop Window



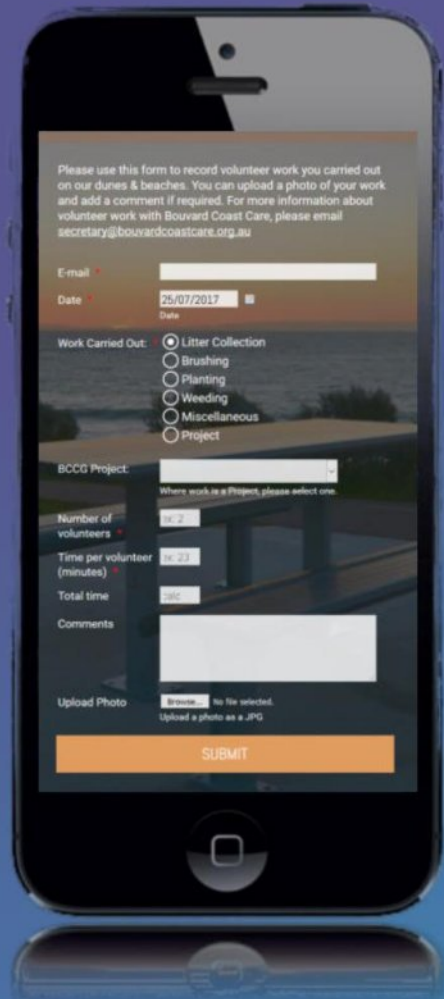
Events/News/Links





JOTFORMS – www.jotform.com

Very easy for members to use!



Lets Go with Bouvard Coast Care Inc

File Edit View Insert Format Data Tools Extensions Help Last edit was seconds ago

100% \$ % .0 .00 123 Calibri 11 B I S A

2:2 fx 10/04/2017 21:24:20

	A	B	C	D	E	F	G	H	
1	Submission Date	E-mail	Date	Work Carried Out:	BCCG Project	Numb	Time per	Total time	Comments
2	10/04/2017 21:24:20	Redacted	01/05/2016	Project	Alcoa	11	150	1650	Collect picnic table from Perth
3	05/04/2017		09/05/2016	Project	Alcoa	8	60	480	Install picnic table (8 Vollies x 1hr)
4	05/03/2017		10/05/2016	Project	Alcoa	2	60	120	Meeting with Marta Mandurah Mail at Ben
5	03/04/2017		18/06/2016	Project	Alcoa	5	180	900	Alcoa planting Ron, Mel, Peter, Pat, Malco
6	02/04/2017		06/08/2016	Project	Alcoa	4	60	240	MCC Meeting John Harris, Jenna, Peter, Ro
7	02/04/2017		06/10/2016	Project	Alcoa	1	480	480	Alcoa grant organise with Alcoa, get worke
8	02/04/2017		06/10/2016	Project	Alcoa	1	2400	2400	Alcoa grant, get quotes, emails org plantir
9	29/03/2017		09/10/2016	Project	Alcoa	1	60	60	Newsletter September (Picnic Table)

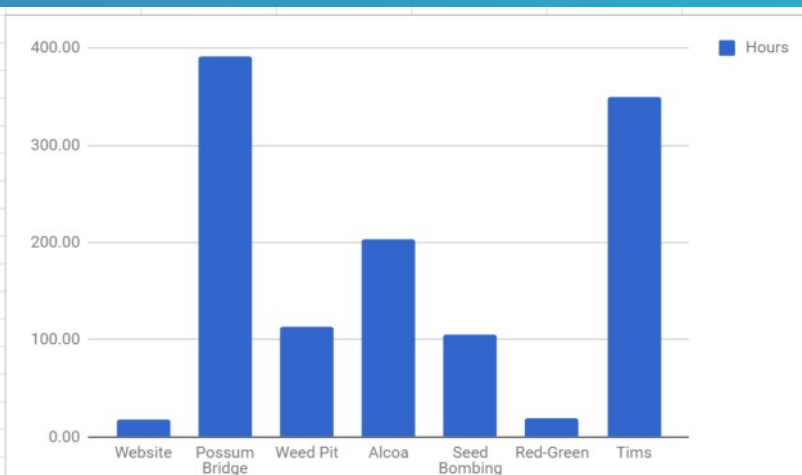
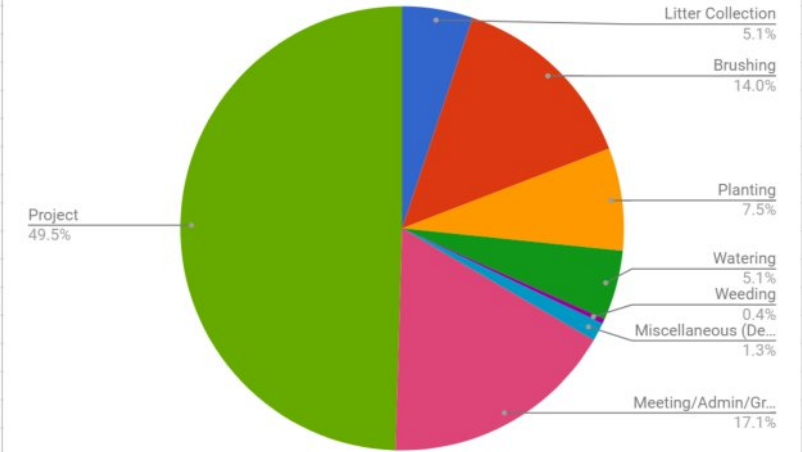


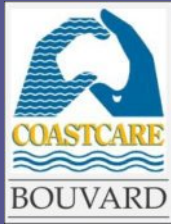
JOTFORMS to Website for grants!

Work carried out by Bouvard Coast Care through the Lets Go Initiative (2016 - 2018)

Volunteer Work	Minutes	Hours	Days	Weeks	Wage \$/Hr	Cost \$
Litter Collection	7055	117.58	16.80	3.36	\$25.00	\$2,939.58
Brushing	18835	313.92	44.85	8.97	\$25.00	\$7,847.92
Planting	10230	170.50	24.36	4.87	\$25.00	\$4,262.50
Weeding	490	8.17	1.17	0.23	\$25.00	\$204.17
Miscellaneous (Describe below)	1840	30.67	4.38	0.07	\$25.00	\$766.67
Meeting/Admin/Grants	23412	390.20	55.74	0.93	\$25.00	\$9,755.00
Project	67870	1,131.17	161.60	2.69	\$25.00	\$28,279.17
Total Time:	129732	2,162.20	308.89	21.13		\$54,055.00

Contact Us





JOTFORMS to Mailchimp for membership & Emails

Join Bouvard Coast Care Inc
Working to protect our coast

Membership of Bouvard Coast Care Group is free but if you'd like to contribute to our work we would be more than happy to accept personal or business contributions to assist in funding work on the areas under our stewardship. For more information about contributions, please email treasurer@bouvardcoastcare.org.au

Name *

First Name

Last Name

Address *

Street Address

Street Address Line 2

City

State

Post Code

Please Select

Country

E-mail *

Mobile Phone No

Area Code Phone Number

Membership *

☒ Individual

☐ Family

☐ Business

Comments

Joined *

17-09-2021

Date

Please Note: A link to your BCCG Joining Pack will be included in the email you receive after submitting this form.

If you'd like to also register your objection to Time Ticket Waste Disposal please visit Bouvardcoastcare.org.au/register after you've submitted this form.

Register of Members

The BCCG is required to maintain a list of members under the provisions of the Association Act 1987, Item 27. In the interests of member communication and co-operation the BCCG does NOT provide this information to any other party, except where directed to do so by Law.

SUBMIT

Audience

Audience dashboard

All contacts

Signup forms

Tags

Segments

Surveys

Preferences center

Inbox

Committee Members

7 contacts match your conditions

Edit segment

	Email Address	First Name	Last Name	Address	Phone Number
<input type="checkbox"/>	.i.com	Ron	Glasson		0411
<input type="checkbox"/>	i	BARRY	POSETTI		08-6
<input type="checkbox"/>	gmail.com	Darryl	Armistead		0451
<input type="checkbox"/>	stmail.com	Peter	Becker		0411
<input type="checkbox"/>	Loom	Rodney	Reany		-041
<input type="checkbox"/>	web.com.au	Mel	Horton		
<input type="checkbox"/>	Loom	Ken	Frankish		040

[View this email in your browser](#)

The next BCCG committee will be held at
1pm tomorrow - 11 Sept at
Pt Bouvard Surf Life Saving Club

[Agenda for Meeting](#)

[Minutes of Meeting - July 31st, 2021](#)

[Twitter](#)

[Facebook](#)

[LinkedIn](#)

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You received this email because you are a Members of BCCG or submitted a registration email for one of our campaigns.

Bouvard Coast Care Group
Working for the future to protect our coast of dunes, trees, seagrass and wildlife

Members Newsletter

Helping you keep up to date with all that's going on at Bouvard Coast Care - the busiest Coast Care group in town!

This months dune planting and new lookout bench - sponsored by Alooa, thanks to all those who took part.

Gareth installs the bench while Nathan tries it out!



Bouvard Coast Care Group

THANK YOU FOR LISTENING!
ANY QUESTIONS?



SHUTTERSTOCK.COM - KROCCOPIFI



Use this QR code to
go to BCCG Website
talk information!